

EDITORIAL FOCUS	PUBLISH DATE	SPECIAL SECTION/SUPPLEMENT	SPACE	MATERIAL	APPROVAL
2015 Industry Trends	January 2*				
Banking & Finance	January 9	Business Record Iowa			
Public Companies	January 16				
Legislative Issues to Watch	January 23				
Economic Forecast	January 30	One Voice			
Nonprofits	February 6	Giving Back	January 14	January 27	January 30
STEM	February 13	Business Record Iowa National Engineers Week	January 21	February 3	February 6
Building & Construction	February 20				
Forty Under 40	February 27	One Voice	January 28	February 3	February 13
Health Care	March 6				
Human Resources	March 13	Business Record Iowa, Insurance	February 25	March 2	March 5
Women in Business	March 20				
Mergers and Acquisitions	March 27	One Voice, Education	March 11	March 16	March 19
Legal Issues	April 3				
Global Business	April 10	Business Record Iowa			
Green: Energy & Environment	April 17	CRE	March 18	March 25	April 1
Hospitality	April 24	One Voice, Event Planning	April 8	April 13	April 17
University Research	May 1				
Technology	May 8	Business Record Iowa			
Banking & Finance	May 15				
Municipal Governments	May 22	Luxury Home	May 6	May 11	May 14
Arts & Entertainment	May 29*	One Voice			
Economic Development	June 5				
Manufacturing & Trade	June 12	Business Record Iowa			
Real Estate & Development	June 19				
Workforce Development	June 26	One Voice, Anniversaries	June 3	June 16	June 19
Marketing Public Relations	July 3				
Health Care	July 10	Business Record Iowa			
CEO Personal Profiles After Work	July 17				
Transportation	July 24	Business Meetings & Corporate Gatherings	July 1	July 14	July 17
Women of Influence	July 31	One Voice	July 1	July 7	July 17
Biotechnology	August 7				
Leaders Survey	August 14	Business Record Iowa			
Young Professionals	August 21				
The Entrepreneurs	August 28	One Voice Family & Locally Owned Businesses	August 5	August 18	August 21
Downtown Development	September 4*				
Employee Benefits	September 11	Business Record Iowa, Health Care	August 26	August 31	September 3
Energy & Utilities	September 18				
Best of Des Moines	September 25	One Voice	September 10	September 14	September 16
Food Wine Beer	October 2				
Education	October 9	Business Record Iowa			
Architecture & Design	October 16	Wealth Management	September 30	October 5	October 8
Leadership Development	October 23	CRE	September 23	September 30	October 7
Banking & Finance	October 30	One Voice			
Innovative Companies	November 6				
The Jobs Issue	November 13	Business Record Iowa			
Health Care	November 20				
Retail	November 27*	One Voice, Legal/Law	November 11	November 16	November 19
Building and Construction	December 4				
Information Technology	December 11	Business Record Iowa			
Insurance	December 18	Nonprofits: Pillars of Philanthropy	November 9	November 13	November 20
Year in Review	December 25*	One Voice			